design nc CAMERON ART MUSEUM



JOIN US THIS SPRING
APRIL 29-30, 2027
WILMINGTON, NORTH CAROLINA

CONNECTING BRANDS WITH TASTEMAKERS SHAPING OUR COASTAL CULTURE

Contact

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INTRODUCTION

Design NC is an annual celebration of creativity, community and culture—and *the* not-to-miss social occasion of the spring—for local tastemakers who share a passion for design.

Held in Wilmington, NC, this two-day event features internationally recognized designers and artisans as headlining guest speakers for a series of inspiring talks and presentations.

Throughout Design NC, over 600 attendees enjoy hands-on experiences and high-value networking opportunities with both the guest speakers and fellow attendees who find personal fulfillment and instantaneous connection through design.

Design NC benefits Cameron Art Museum (CAM), Eastern North Carolina's premier art museum connecting people through art, learning, and dynamic programs for over 60 years.

ABOUT CAM

For over 60 years, Cameron Art Museum (CAM) has been Eastern North Carolina's premier art museum. The CAM provides a cultural gathering place that enriches the lives of museum visitors and the community through high-quality exhibitions, lifelong learning in the arts, dynamic public programs, and stewardship and interpretation of the collection.

Through the generosity of others, CAM is able to provide our community with high-quality art exhibitions by renowned artists that can be found nowhere else in our region, as well as multidisciplinary public programs, outreach, education, and meaningful community engagement.



BEHIND DESIGN NC





2027 COMMITTEE MEMBERS

Nancy Bailey · Morgan Brandhemuehl · Colleen Coons · Wanda Copley
Laura Covington · Paul Fogg · Sydney Faulkner · Caroline Inchaustegui
Hunter Kaiser · Avery Locklear · Koo MacQueen · Amanda Miars
Sarah Morris · Jess Prevost · Kim Shipley · Emily Sullivan
Katharine Sullivan · Meredith Wells

CAM TEAM MEMBERS

Megan Gorham, Chief Philanthropy Officer
Helen Stukenborg, Director of Annual Giving and Events
Matt Budd, Director of Marketing
Sandra Pérez-Puelles, Design Manager
Sherri Collie, Café and Events Manager



SCHEDULE OF EVENTS

WEDNESDAY, APRIL 28

DESIGN NC 2027 KICKOFF

An intimate private dinner set at a private residence, welcoming the guest speakers and attended by Committee Members, CAM Team Members, Sponsors and Invited Guests

THURSDAY, APRIL 29

9AM - 10:30AM: EDUCATION FORUM

Our local Cape Fear Community College students enjoy an intimate presentation by guest speakers followed by a candid Q&A session.

6PM - 9PM: COCKTAILS IN THE COURTYARD

A festive night filled with music, cocktails, private touring of CAM exhibitions and curated bites with 400+ attendees dressed in their spring best.

FRIDAY, APRIL 30

10AM - 2PM: FORUM & LUNCHEON

Inspiring presentations by guest speakers and an intimate Q&A, followed by a curated champagne lunch.

Last Year (2026) By the Numbers

600 Attendees

- *400 Cocktails in the Courtyard*
- *189 Forum & Luncheon*

$200 Average Ticket Price

65% Female / 35% Male

70% Attendees Reside in the Cape Fear Region

BARRIE BENSON

Founder, Barrie Benson Studio
Design NC 2027 Guest Speaker

As the principal designer of Barrie Benson Studio, Barrie creates spaces that are not only beautiful but also deeply personal, joyful, and welcoming. Her bold use of color and pattern extends beyond her portfolio, reflecting her design philosophy: that interiors should be a celebration of life.

Since founding her Charlotte-based firm in 2000, Barrie has built a reputation for seamlessly blending modern and traditional elements in her signature interiors. Her fearless, exuberant approach to decorating has earned her a loyal following and results in spaces that feel truly distinctive. Whether transforming residences, including her own iconic 1950s home, or designing commercial spaces, Barrie brings meticulous attention to detail and a masterful sense of storytelling. Her projects range from family homes in the Queen City to serene barrier island retreats, as well as beloved gourmet markets and restaurants.

Her passion for art led her to co-found Peg Norriss with gallery owner Chandra Johnson. This arts-driven organization produces capsule collections for interiors through exclusive collaborations with artists, in partnership with Schumacher. Barrie also designs a signature furniture line for Highland House, a decorative hardware and accessories collection with Modern Matter, and a collection of rugs for L&M Carpets, all of which reflect her unique blend of elegance and playfulness.

Barrie serves on the boards of the Mint Museum and the University of Georgia's Lamar Dodd School of Art. A true lover of the arts, she's a regular at her favorite galleries and art fairs around the world and is always on the lookout for new ones to discover. Her work has been featured in Architectural Digest, Coastal Living, Domino, Elle Décor, Frederic, Garden & Gun, Luxe and Veranda.



SUSAN JAMIESON

Founder and Principal Designer, Bridget Beari
Design NC 2027 Guest Speaker

Susan M. Jamieson is the founder and principal of the Bridget Beari® brand, which encompasses Bridget Beari Designs, Bridget Beari Colors paints, Bridget Beari Papers wallpaper, and the Bridget Beari Home Store. She is also the author of Bridget Beari Color Rules: A Guide to Choosing and Using Color at Home, winner of the 2026 International Book Awards in Home & Garden and the 2026 National Indie Excellence Awards for Interior Design Non-Fiction.



For more than three decades, Susan has created luxury interiors that are both comfortably elegant and deeply personal. Her portfolio spans historic Southern renovations, coastal retreats, urban dwellings, and diverse commercial spaces, all distinguished by timeless design and thoughtful detail.

Her work and expertise have been featured in Coastal Living, House Beautiful, LUXE Interiors + Design, Southern Living, and Traditional Home, among many others. Susan has also appeared on HGTV, TLC, and NBC. The Bridget Beari Home Store was recognized by Architectural Digest as one of its “Home Decor Stores to Shop Now and Always.”

Named after Susan’s beloved rescue dogs, the Bridget Beari brand reflects both her passion for exceptional design and her commitment to giving back, with a portion of proceeds supporting animal rescue organizations.

A dedicated philanthropist and recipient of Richmond’s “Woman of the Year for the Arts,” Susan continues to inspire audiences nationwide through her design work, speaking engagements, and educational presentations on the transformative power of color.

2026 RECAP

Cocktails in the Courtyard
Thursday, April 30, 2026















2026 RECAP

Forum & Luncheon
Friday, May 1, 2026





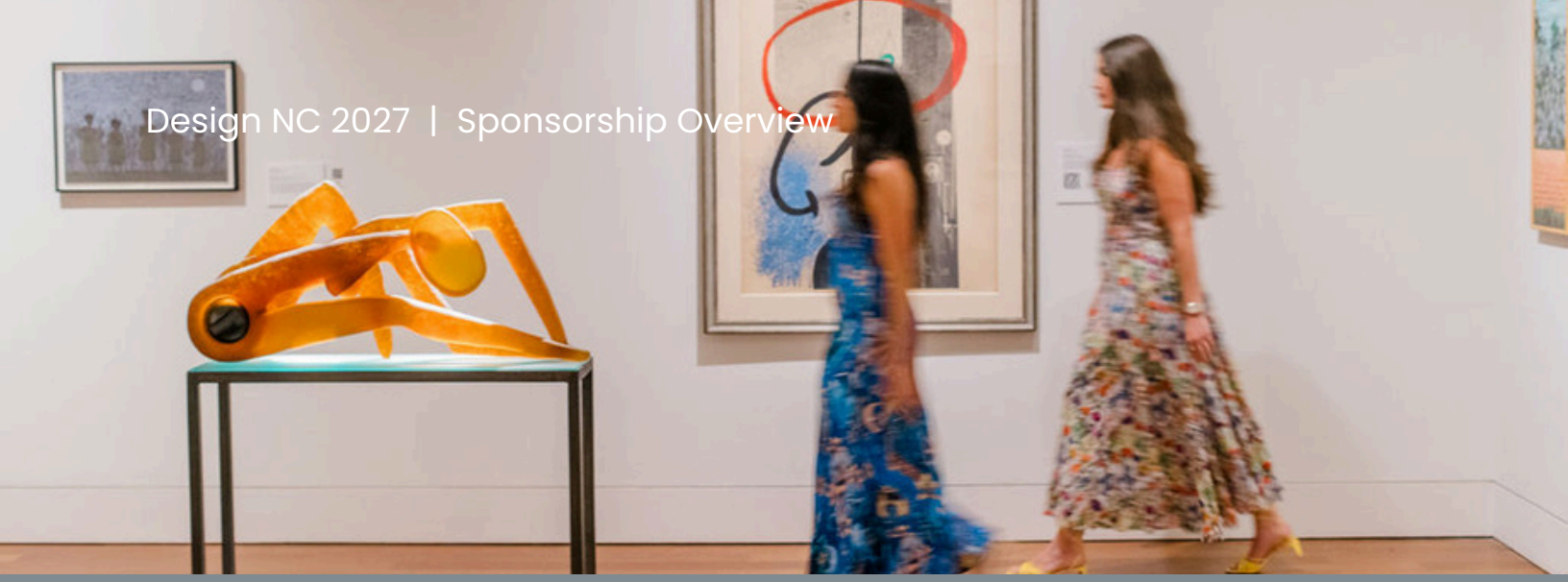












SPONSORSHIP OVERVIEW

PREMIER LEVELS

Level	Presenting	Forum & Luncheon Host	Cocktail Host
Price	$30,000	$15,000	$10,000
Education Forum	Attend/Speak	Attend	-
Cocktail Party	16 Tickets	8 Tickets	10 Tickets
Forum & Luncheon	16 Tickets	10 Tickets	4 Tickets
Marketing	Yes	Yes	Yes
Value Add	Yes	Yes	Yes

PREMIER EXCLUSIVE PERKS

- **Speaking Opportunities** (Presenting Only)
- **Welcome Page in Event Program** (Presenting Only)
- **Director's Circle Membership** (Presenting Only)
- **St. John's Society Membership** (Forum & Luncheon Host and Cocktail Party Host)
- **Verbal Recognition**
- **Full Page Program Ad**
- **Design NC Instagram Takeover**
- **Cross-Platform Social Media Feature**
- **Logo Inclusion on Marketing Promo**
- **Gift Bag Item Inclusion** (Optional)
- **Custom Activation** (Optional)

SPONSORSHIP (CONT.)

SUPPORTING LEVELS

Level	Table Host	Benefactor	Partner
Price	$5,000	$3,000	$1,000
Education Forum	-	-	-
Cocktail Party	4 Tickets	2 Tickets	1 Ticket
Forum & Luncheon	8 Tickets	2 Tickets	1 Ticket
Marketing	Yes	Yes	Yes
Value Add	Yes	Yes	-

SUPPORTING LEVEL PERKS

- **Verbal Recognition** (Table Host Only)
- **St. John's Society Membership** (Table Host Only)
- **Program Ad** (Table Host full page; Benefactor ½ page; Partner ¼ page)
- **Cross-Platform Social Media Feature**
- **Gift Bag Item Inclusion** (Optional; Table Host and Benefactor Only)
- **Logo Inclusion on Marketing Promo**



THANK YOU TO OUR DESIGN NC 2026 SPONSORS

















































































KATHARINE SULLIVAN • KIM & TED SHIPLEY • RICK & HILDA EDWARDS
KOO MACQUEEN • BRANDY & JONATHAN HARRELL • GREG HUMPHRIES



WE LOOK FORWARD TO A MEANINGFUL PARTNERSHIP

Please Reach Out to Discuss How We Can Customize Your Experience in Spring 2027

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