

YOU'RE INVITED TO SUPPORT

design^{nc} CAMERON
ART MUSEUM

LIVING MASTERPIECES

A CELEBRATION OF ART & DESIGN | APRIL 30 - MAY 1, 2026

CAMERON ART MUSEUM • WILMINGTON, NC





FROM THE MUSEUM



This year has been remarkable for the Cameron Art Museum (CAM) as we remain committed to our mission as a vibrant cultural hub, enriching the experiences of our visitors and the wider community.

CAM attracted more than 70,000 visitors, including over 8,000 children, marking the highest attendance in 62 years. We proudly showcased 10 exhibitions, along with 76 multidisciplinary programs, and offered 131 classes, workshops, and camps through CAM's Museum School. We hosted 125 tours for visitors of all ages and abilities, including our Connections tours designed for individuals living with dementia and their caregivers, as well as our Art Enhances Health art and meditation sessions for cancer patients.

As an economic contributor, CAM provides more than \$190,000 to working artists, and the museum's influence on New Hanover County exceeds \$6.9 million. Through tourism, cultural events, and local job creation, your support helps fuel creative growth that extends far beyond the gallery walls.

CAM operates independently without an overarching organization; thus, all of this is attainable thanks to our members, our donor community, and vital fundraising efforts, like Design NC. Since it started in 2019, Design NC has received praise for its innovative tribute to the art of design. Your backing of this remarkable event brings top-tier design to our museum and helps sustain our mission.

I encourage you to think about the significance of supporting such a remarkable event and, in doing so, supporting the Cameron Art Museum.

Gratefully,

Heather Wilson
CEO, Cameron Art Museum



”

The Cameron Art Museum (CAM) provides a cultural gathering place that enriches the lives of museum visitors and the community through high-quality exhibitions, lifelong learning in the arts, dynamic public programs, and stewardship and interpretation of the collection.



ABOUT

Founded in 2019, Design NC is the premier event dedicated to the art of design and decorative crafts, supporting the mission of Cameron Art Museum.

Design NC is a two-day celebration of creativity, innovation, and design that directly supports the mission and programs of the Cameron Art Museum. Held each spring at the museum in Wilmington, NC, this dynamic event features internationally recognized designers and artisans who share inspiring talks, hands-on experiences, and valuable networking opportunities for design professionals, enthusiasts, students, and CAM supporters alike.

The event includes the lively Cocktails in the Courtyard Party, a Forum & Luncheon, and a Youth Forum at a local school for aspiring designers.

As one of CAM's signature fundraising events, Design NC helps the museum continue providing high-quality exhibitions, art classes, public programs, and educational opportunities for more than 8,000 children each year. CAM thrives through the generosity of its community—your support makes it all possible.



2026 AGENDA



THURSDAY, APRIL 30

AM: Design NC @ CFCC Youth Forum

Our 2026 featured speakers will visit a local school for a private lecture and discussion with aspiring design students.

Featured above: 2025 lecture at The GLOW Academy.

PM: Cocktails in the Courtyard

Kick off Design NC with an energetic evening celebrating the best in design. Mingle with industry professionals, influencers, and tastemakers while enjoying an open bar with signature cocktails and mocktails, light bites from CAM Café, and lively entertainment - an unforgettable night of creativity and connection.

FRIDAY, MAY 1

AM: Forum & Luncheon

On Friday, enjoy inspiring presentations from featured speakers exploring innovative design and trends, followed by an intimate seated lunch in CAM's beautiful courtyard where guests can connect, share ideas, and network within the design community.

2025 RECAP

COCKTAILS IN THE COURTYARD



2025 RECAP

FORUM & LUNCHEON



The background image is a lush garden patio. In the center is a round dining table covered with a blue and white striped tablecloth, set with plates, glasses, and pink flowers. Six white wicker chairs with blue cushions are arranged around the table. In the foreground, a speckled dog stands on a stone patio. The garden is filled with various plants, including white daisies, pink roses, and large potted plants. A white swan statue is visible in the background on the right.

design^{nc} CAMERON
ART MUSEUM

PRESENTING OUR 2026 FEATURED DESIGNERS:

Interior Designer Marshall Watson

Interior & Product Designer Blue Carreon

MARSHALL WATSON

Marshall Watson, founder of Marshall Watson Interiors, is celebrated for his signature blend of transatlantic and American design—marked by classic elegance, meticulous detail, and a serene “lightness of being.” His refined yet approachable style reflects a deep appreciation for craftsmanship and cultural context, resulting in interiors that are both timeless and site-specific.

Throughout his distinguished career, Watson’s work has graced the covers of Architectural Digest, Veranda, Traditional Home, and Ocean Home, and has been featured in House Beautiful, Luxe, and The New York Times. He has received Traditional Home’s “Designer of the Year” award and a place on Luxe’s Gold List, affirming his place among today’s leading designers.

Author of *The Art of Elegance* and *Defining Elegance* (Rizzoli), Watson is also a “Gold Star Speaker” for the Garden Club of America. He serves on the boards of the Garden Conservancy, the Isabel O’Neill Studio of the Painted Finish, and Fighting Chance, and is an active member of the Garden Club of East Hampton. Watson resides in Manhattan and spends weekends with his husband at their home and garden in East Hampton.



BLUE CARREON

Blue Carreon is a former international fashion editor who is currently a freelance writer covering topics on lifestyle, fashion, and interior design. He's also the creative director of his eponymous home décor collection, and is the author of *Conversations: Up Close and Personal With Icons of Fashion, Interior Design, and Art*, as well as the best-selling *Equestrian Life in the Hamptons*.

He is an avid equestrian, and has been voted by *Hamptons Magazine* as one of the best-dressed personalities and top hosts in the East End. He resides in Manhattan, East Hampton, and Palm Beach.



Design NC attracts an influential audience of tastemakers

CONNECT WITH YOUR TARGET AUDIENCE



**300+
ATTENDEES**

**Local Tastemakers,
Discerning Consumers,
Luxury Spenders, and
Culture Seekers**



**10.5K WEBSITE
VISITORS &
EMAIL
SUBSCRIBERS**

**Audience of Primary
Household Decision-
Makers and Financial
Influencers**



**~1.7M SOCIAL
MEDIA
IMPRESSIONS**

**Design NC Exposure
Across CAM Digital
Media Platforms and
Partner Platform
Cross-Promotion**

2026 OPPORTUNITY

design^{nc} CAMERON ART MUSEUM

LEVELS + TICKET BENEFITS

LEVEL	INVESTMENT	DESIGN NC @ CFCC YOUTH FORUM	COCKTAIL	FORUM & LUNCHEON
TITLE	\$12,500	2 TICKETS	10 TICKETS	2 TABLES FOR 8
PREMIER	\$10,000		10 TICKETS	1 TABLE FOR 8
COCKTAIL	\$7,500		10 TICKETS	2 TICKETS
LUNCHEON	\$5,000		6 TICKETS	1 TABLE FOR 8
EDUCATION	\$4,000	4 TICKETS	6 TICKETS	4 STUDENT TICKETS
BUSINESS	\$3,000		3 TICKETS	2 TICKETS
TABLE HOST	\$3,000			1 TABLE FOR 8
PATRON	\$1,500		2 TICKETS	2 TICKETS
FRIEND OF CAM	\$750		2 TICKETS	1 TICKET

All sponsorship levels receive additional benefits. Please see the following pages for itemized details at each level.

TITLE \$12,500

DESIGN NC @ CFCC - YOUTH FORUM

Opportunity to attend event
Speaking opportunity

Cocktails in the Courtyard

10 Tickets
Tiered logo placement on the Bar
Verbal Recognition

Forum & Luncheon

2 Reserved tables for 8
Speaking Opportunity
Gift Bag Item Inclusion
Verbal Recognition

Marketing Exposure

Full Page Program Advertisement
Inclusion in On-Site Promotions
Presenting sponsor name recognition
Tiered recognition on the Design NC landing page
Dedicated Instagram Post @cameronartmuseum
Tiered Logo placement on Stage

Value Add

Support of Eastern NC's premier art museum
Networking Opportunities
Private Gallery Tour
Invitation for 2 to an exclusive Director's Circle event

PREMIER \$10,000

Cocktails in the Courtyard

10 Tickets
Verbal Recognition

Forum & Luncheon

Reserved table for 8
Gift Bag Item Inclusion
Verbal Recognition

Marketing Exposure

Full page program advertisement
Inclusion in on-site promotions
Tiered recognition on the DesignNC landing page
Dedicated Instagram Post @cameronartmuseum

Value Add

Support of eastern NC's premier art museum
Networking Opportunities
Private Gallery Tour
Invitation for 2 to an exclusive Director's Circle event

COCKTAIL \$7,500

Cocktails in the Courtyard

10 Tickets
Speaking Opportunity
Tiered logo placement on the Bar
Verbal Recognition

Forum & Luncheon

2 Tickets
Gift Bag Item Inclusion

Marketing Exposure

Full page program advertisement
Inclusion in on-site promotions
Tiered recognition on the DesignNC landing page
Dedicated Instagram Post @cameronartmuseum

Value Add

Support of eastern NC's premier art museum
Networking Opportunities

LUNCHEON \$5,000

Cocktails in the Courtyard
6 Tickets

Forum & Luncheon
Reserved table for 8
Gift bag item inclusion
Verbal recognition

Marketing Exposure
Half page program advertisement
Inclusion in on-site promotions
Tiered recognition on the DesignNC landing page
Dedicated Instagram Post @cameronartmuseum

Value Add
Support of eastern NC's premier art museum
Networking Opportunities

EDUCATION \$4,000

Design NC @ CFCC
Opportunity to attend event
Speaking opportunity

Cocktails in the Courtyard
6 Tickets

Forum & Luncheon
4 Student Tickets
Gift bag item inclusion
Verbal recognition

Marketing Exposure
Half page program advertisement
Inclusion in on-site promotions
Tiered recognition on the DesignNC landing page
Dedicated Instagram Post @cameronartmuseum

Value Add
Support of eastern NC's premier art museum
Networking Opportunities

BUSINESS \$3,000

Cocktails in the Courtyard
3 Tickets

Forum & Luncheon
2 Tickets
Gift Bag Item Inclusion

Marketing Exposure
Half page program advertisement
Inclusion in on-site promotions
Tiered recognition on the DesignNC landing page
Dedicated Instagram Post @cameronartmuseum
Tiered Logo placement on Stage

Value Add
Support of eastern NC's premier art museum
Networking Opportunities

TABLE HOST \$3,000

Forum & Luncheon

Reserved table for 8

Marketing Exposure

Quarter page program advertisement
Inclusion in on-site promotions

Value Add

Support of eastern NC's premier art museum
Networking Opportunities

PATRON \$1,500

Cocktails in the Courtyard

2 Tickets

Forum & Luncheon

2 Tickets
Gift Bag Item Inclusion

Marketing Exposure

Half page program advertisement
Inclusion in on-site promotions
Tiered recognition on the DesignNC landing page

Value Add

Support of eastern NC's premier art museum
Networking Opportunities

FRIEND OF CAM \$750

Cocktails in the Courtyard

2 Tickets

Forum & Luncheon

1 Ticket

Marketing Exposure

Quarter page program advertisement
Inclusion in on-site promotions

Value Add

Support of eastern NC's premier art museum
Networking Opportunities

JOIN US IN 2026

COMPLETE THE SPONSOR FORM
AND/OR CONTACT CAM TODAY

HELEN STUKENBORG

Director of Annual Giving and Special Events
(910) 726-9485
hstukenborg@cameronartmuseum.org

SPONSORSHIP FORM

Thank You for Being a Sponsor!

Please complete the sponsorship commitment form and
return to Helen Stukenborg.

Name: _____

Business Name: _____

Mailing Address: _____

Email: _____ Phone #: _____

Name as to be written in sponsorship credit: _____

Sponsorship Level: _____

TITLE	PREMIER	COCKTAIL	LUNCHEON	EDUCATION	BUSINESS	TABLE HOST	PATRON	FRIEND OF CAM
\$12,500	\$10,000	\$7,500	\$5,000	\$4,000	\$3,000	\$3,000	\$1,500	\$750

Your organization will be responsible for providing, if applicable,
a high-resolution file of your company logo via email
by March 31, 2026 to hstukenborg@cameronartmuseum.org

Cameron Art Museum will provide sponsorship benefits as detailed
in your sponsorship proposal.

Please make check payable to Cameron Art Museum,
3201 South 17th Street, Wilmington, NC 28412.

If you would like to pay by credit card, please provide your information below:

Amount: _____ CC Type: _____

Name on Card: _____

CC#: _____ Exp. Date: _____ CSC#: _____

Signature to authorize payment date: _____

Additional Notes: _____

SPONSORSHIP TERMS

- Thank you for sponsoring Design NC. Your support for **Cameron Art Museum** through this event is invaluable. Please note that this sponsorship is non-refundable.
- To confirm your commitment, kindly include a minimum deposit of 50% when signing the agreement.
- For each complimentary forum ticket associated with your sponsorship, we will need the name and contact information of the ticket holder. Any tickets that remain unassigned will be made available to the public for purchase.

design^{nc} CAMERON ART MUSEUM

THANK YOU TO OUR 2025 SPONSORS!

